



April 21st - April 22nd
Hyatt Regency O'Hare
Chicago, Illinois

The World's Largest Gathering of Inside Sales Leaders

Why should you attend?

Learn from over 75 Inside Sales Experts regarding:

- Emerging Trends Impacting Inside Sales in 2015
- Proven Leadership Best Practices & Methodologies
- Challenges for Enterprise & Global Teams
- Developing a Successful Inside Sales Team
- Managing Multi-Generation & Virtual Sales Teams
- Analytics – Turning Data into Information
- Hiring, Training, & Development Best Practices
- Sales Acceleration Tools & Techniques
- And much, much more...

What should you expect?

You'll hear all-new, content-rich presentations designed to help you become a better leader as well as:

- General Sessions from today's most recognized Inside Experts
- Over 35 break-outs addressing top challenges facing Inside Leaders
- Sit in on the interactive, attendee-led Birds-of-a-Feather roundtables
- Learn tips on advancing your career as an Inside Sales Leader
- See the latest emerging technologies and services at the Tech Expo
- Celebrate at the Annual AA-ISP Awards Banquet
- Join over 600 like-minded Inside Sales Leaders
- Network with fellow attendees at the Attendee Receptions

FEATURED PRESENTERS:



Judy Buchholz
General Manager
Global Inside Sales
IBM



Scott Anderson
Founding Principal
Diamond Performance
Solutions



Dave Elkington
CEO & Founder
InsideSales.com



Greg Louganis
Olympic Champion
Motivational Speaker

Also appearing... Chris Hodges, Matt Bellows, Trish Bertuzzi, Tom Snyder, Nick Hedges, Chad Burmeister, Lauren Bailey, Dan Enthoven, Anneke Seley, and more....

Attendee Registration

Inside Sales Leadership Summit

Attendee Badge \$1,395

Pre-Event Executive Workshop & Reception

Attendee Badge \$279

Sessions Include:

- Leveraging Your Leadership Potential
- Women & Inside Sales Leadership

Includes:

- Full conference pass
- 1 year AA-ISP Professional Membership*
- (*1yr. extension for current AA-ISP members)

Who should attend?

- Inside Sales Directors, VP's, Sr. Sales Leadership, Executive Leaders
- Managers, Supervisors, & Senior Inside Sales Reps
- Anyone involved with or supporting an Inside Sales organization

Comments from Past Attendees:

"The Summit inspired me to be a better leader. I now know how I can make a difference..."

"This is really a learning based conference. I walked away with many valuable tips..."

"It's great to have this type of organization! I really liked the variety of speakers, social networking/vendor fair and chance to gather others ideas..."

To register: www.aa-isp.org/inside-sales-leadership-summit or call 1-800-604-7085 ext. 110

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